

# New Web service for Business Reply Mail

If you ever need to create Business Reply Mail pieces, you may find [www.replymailonline.com](http://www.replymailonline.com) useful. This Web site provides a service for creating quickly and accurately creating Business Reply Mail pieces on-line.

It works as follows: You visit the site, and indicate whether you want to create a Business Reply Mail, Courtesy Reply Mail, or International Business Reply Mail piece. Next, you specify whether you want to cre-

ate a Reply Mail envelope, postcard, or label. Finally, you enter information such as your permit number, city, and mailing address. When you submit this information, ReplyMailOnline validates the information and creates an Adobe Acrobat PDF file containing a perfect mail piece that follows all USPS regulations, complete with POSTNET and FIM barcodes, address, permit number, etc.

The Acrobat PDF file that is created can be printed on your laser printer, sent to your print provider, or imported into your page layout software.

The service costs \$25 for a year of unlimited use, or you can pay-as-you-go for \$2 per piece. A free demo of the service is also available.

We highly recommend that you double-check any mail piece you create with your print partner or the Postal Service before use.

*Keith Gilbert provides training & support services to help graphic designers and communicators convey print and Web messages effectively. Gilbert Consulting, 651 633-7148 [www.gilbertconsulting.com](http://www.gilbertconsulting.com)*