

# Stock photos on the Web

If you have a high-speed Internet connection, the Web is a great way to find digital images for use in your print, Web, or presentation projects. You can locate by keyword, purchase, and download a single image that perfectly expresses your idea.

Before you purchase photographs on the Web, you need to be aware of the difference between *Royalty-Free* photography and *Stock*, or *Rights-Protected* photography.

Generally, *Royalty-Free* photography means that for one flat fee you are granted unlimited, non-exclusive use of the photograph, forever. However, read each vendor's license agreement carefully. Some require an extra fee if you use the image in items for resale, such as greeting cards, book jackets, postcards, calendars, and t-shirts.

With traditional *Stock* photography, you pay a negotiated fee for exclusive or "rights-protected" use of the photograph in a

particular project. The stock-photography vendor tracks the usage of each photo in their library, and will restrict usage of the photo by others based on geographic region, industry, or time period to suit your requirements.

*Yahoo.com* lists over 200 on-line vendors in their guide to stock photography. Here are a few links to get you started: *eyewire.com*, *fpg.com*, *corel.com/studio*, *istockphoto.com*, *corbisimages.com*.

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